



northernireland
tourist board



Department of
**Enterprise, Trade
and Investment**
www.detini.gov.uk

SBRI Government challenges
Ideas from business.
Innovative solutions.

Competition Title: NI Tourism apps

INVITATION TO TENDER

This Invitation to Tender would be read in conjunction with other documents associated with this competition. These and all associated documents can be downloaded from <http://www.innovateuk.org/content/competition/ni-tourism-apps.ashx>

SUMMARY

Business is invited to tender for projects under the SBRI Programme to develop mobile device apps to increase tourist access to services in Northern Ireland as outlined in the competition Brief (SBRI_NITB_058_002).

APPLICATION PROCESS

All bids should be made using the Application Form; instructions on how to access this document are available from <http://www.innovateuk.org/content/competition/ni-tourism-apps.ashx>

Details of the background, challenges and expected outcomes of the projects can be found in the Brief (SBRI_NITB_058_002). You are strongly advised to read the Guidance Notes (SBRI_NITB_058_003) before completing the application form.

SBRI competitions are open to all companies. The SBRI scheme is particularly suited to small and medium-sized business, as the contracts are of relatively small value and operate on short timescales. Developments are 100% funded and focused on specific identified needs, increasing the chance of exploitation. Suppliers for each project will be selected by an open competition process and retain the intellectual property generated from the project, with certain rights of use retained by the contracting Department. This is an excellent opportunity to establish an early customer for a new technology and to fund its development.

The competition will be for a single phase to develop the required apps for mobile devices. The winning applicants will receive development contracts for a maximum of 3 months. We have a £90,000 fund available (including VAT), and are expecting between 3-7 projects to be funded from this. No single project will be funded for more than £30,000 including VAT. At the end of these contracts winning applicants are expected to commercialise their solutions. There is no additional funding available for this commercialisation

The lead applicant is expected to have discussed the application within their own company and any other body whose co-operation will be required to deliver the project.

The lead applicants will need to obtain consent from an authorised officer or appropriate signatory who will sign the contract if successful; we will provide a contract for review.

The contract is a legally binding document and subject to the outcome of this competition.

By submitting the application you are confirming that the information given, in this application, is complete and that you are actively engaged in this project and responsible for its overall management and agree to administer the award if made.

PLEASE DO NOT SEND COMPLETED APPLICATIONS BY POST OR BY ANY OTHER MEANS THAN THROUGH THE SECURE WEBSITE.

THIS FORM MUST BE SUBMITTED ELECTRONICALLY BY NOON ON 20 January 2011

Key Dates:

Competition opens	7 December 2010
Deadline for applicants	20 January 2011
Contracts awarded	4 March 2011
Signed contracts returned	18 March 2011
Project start date	18 March 2011
Feedback provided by	24 March 2011

The competition closes at noon on 20 January 2011. All entries must be submitted in accordance with the directions at <http://www.innovateuk.org/content/competition/ni-tourism-apps.ashx>.

Assessment

Applications will be reviewed by a selected panel of experts. It may be that a number of finalists will be requested to attend an interview or provide a demonstration for the Panel. Contracts will be awarded shortly thereafter. Feedback to unsuccessful applicants will be given after contracts are awarded.

The assessment criteria are:

- Does the proposal address the application area?
- Does the proposal represent value for money?
- Does the proposal address multiple platforms?
- What will be the effect of this proposal be on the challenge addressed?
- What is the distribution plan for the app and will it achieve a sufficiently wide take up?
- Does the proposed project have commercial potential to lead to a marketable product, process or service?

- Will the technology have a competitive advantage over existing/alternate technologies that can meet the market needs?
- What technical approach will be adopted? Is this deemed appropriate?
- Is the proposed plan a sound approach for establishing technical and commercial feasibility?
- What is innovative about this project? Does the project develop or employ novel concepts, approaches, methodologies, tools, or technologies for this area?
- Does the company appear to have the right skills and experience to deliver the intended benefits?
- How will the project be managed? The proposal should demonstrate that there is a clear management plan which will enable the resources, including manpower to be used to maximise high quality research outputs.
- What are the risks (technical, commercial and environmental) to project success? Does there appear to be risk mitigation or alternative strategies?
- Does the proposal look sensible financially? Is the overall budget realistic and justified in terms of the aims and methods proposed?
- Are the milestones and evaluation procedures appropriate?

Successful applicants will be advised according to the published key dates and companies will be expected to mobilise rapidly to start the project. It is important that Projects start soon after the contract has been issued.

Conditions

By applying, companies are automatically consenting to the terms and conditions contained in the contract.

Documents associated with this competition

- SBRI_NTBI_058_001 Invitation to Tender
- SBRI_NTBI_058_002 Brief
- SBRI_NTBI_058_003 Guidance
- SBRI_NTBI_058_004 Application Form
- SBRI_NTBI_058_005 FAQs
- SBRI_NTBI_058_007 Contract (to be available before closing date)
- SBRI_NTBI_058_009 End Report

(documents numbered 006 and 008 are not applicable for public domain issue)

Contact Points

Questions and comments are very welcome while the competition is open. Question on the overall SBRI programme should be addressed to sbri@tsb.gov.uk; questions on the challenges and scope of this competition should be addressed to SBRI Helpdesk. Once the competition is closed, no further dialogue will be entered into. Feedback will be provided by the Department at the end of the competition process.

SBRI_NTBI_058_001 Invitation to Tender

MORE INFORMATION

For more information about this and other competitions and details on how to register and apply please see:

<http://www.innovateuk.org/content/competition/ni-tourism-apps.ashx>

HELPLINE

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